



FOR IMMEDIATE RELEASE

SoftEgg Announces **Rhythm Core Alpha 2**TM for Nintendo DSiTM and Nintendo 3DSTM Systems

LOS ANGELES, California — Tuesday, June 20th, 2013 — SoftEgg®, an independent game software development and publishing company, today released **Rhythm Core Alpha 2**TM, the 2TM edition of its premier music creation system for Nintendo DSiTM and Nintendo 3DSTM systems.

Rhythm Core Alpha 2[™] has all of the creative tools needed to create great sounding music, with an emphasis on live performance. Like the original Rhythm Core Alpha[™], is a combination of a music sequencer, a drum machine, and a stylus-based synthesizer for soloing. Not only do they provide traditional pattern based tools equivalent to PC-based MIDI sequencers and software synthesizers, but they also provide a powerful key detection and remapping capability that allows the player to change the key of their music or change the playing loop by simply pressing a button. Both programs are easily reconfigurable for ease of live performance. All editing can be accomplished live while the music is still playing.

Rhythm Core Alpha 2™ improves on the features of the original by adding many new features:

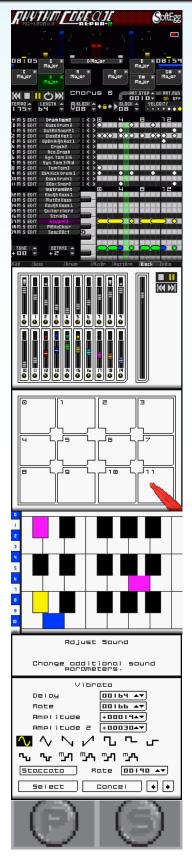
- A Mixer screen for adjusting the levels of each track.
- Drum Pad screen for playing drum solos.
- Ten (10) different arrangements for the Solo screen, including one, two, and three row piano layouts, and "finger-playable" modes with wide buttons. A new 8-way grid mode has been added, and both grid modes can be completely customized!
- Many new file options:
 - Export your song to SD card as MIDI!
 - Save individual Blocks (loops) for use in other songs. We include 91 demo loops and beats and 13 demo songs, including songs by incredible chiptune artists like Lucky Button Pusher, Terence James (of Here Between You Me), Timon Marmex, and Tina Belmont!
 - o Import your songs from the original version of Rhythm Core Alpha.
- Many new sound customization options:
 - o Vibrato with new waveforms, including major and minor chord arpeggios.



- o Portamento (a smooth pitch glide between notes).
- Echo, which can be set independently for each track.
- Pitch Envelopes give control of the pitch over time. Useful for special effects and certain sounds.
- Envelope Curves allows for more creative control over pitch and volume envelopes even than most professional synthesizers.



- Sounds can now be renamed, and sound parameters can be copied to other tracks.
- The live recording of solos and key/block changes (introduced in the European version of Rhythm Core Alpha™) has been greatly enhanced. Pattern editing has been vastly improved as well!





- Each Block (loop) can be renamed. Never mistake your verse for your chorus again!
- Count-up / count-down timer shows how much time remains in the current Block!
- Stylish VU meter animated display!
- New sound samples have been added, and sound definitions have been updated to take advantage of the new features. Yes, yes, you can do dubstep.

...and many other features and adjustments from three years of testing, recording songs, and performing in live shows.

Rhythm Core Alpha 2[™] will be available immediately in the Americas in the Nintendo DSi[™] Shop for 1000 Nintendo Points, and in the Nintendo eShop on Nintendo 3DS for \$10 USD. A European version is scheduled for release on August 15th for a price of €10. The original version of **Rhythm Core Alpha**[™] is still available for budget-minded musicians for 500 Nintendo Points, or \$5, or €5.

Both programs can be found in the Nintendo eShop on Nintendo 3DS and the Nintendo DSi Shop by searching for "Rhythm Core Alpha".

More information, songs, screenshots, etc. will soon be available from the official Rhythm Core Alpha website at http://www.rhythmcorealpha.com.



Nintendo eshop DS Ware

About SoftEgg

SoftEgg is the company of veteran game developer T. B. Trzepacz, whom has worked on over twenty game titles, including several multi-million selling franchises.

Originally founded in 1995 for the release of "Princess Maker 2", SoftEgg later went on to provide contract programming assistance to many other companies on a wide variety of game titles for many platforms.

In 2007, SoftEgg became an officially licensed Nintendo developer. In 2009, SoftEgg began working on original products to be distributed in the Nintendo DSi Shop. **Rhythm Core Alpha** $^{\text{TM}}$ was the first of those products. After three years of continuous development and testing, their second internally-developed product **Rhythm Core Alpha** 2^{TM} is finally being released!

For more information, please see our corporate website at $\underline{\text{http://www.softegg.com}}$, or visit the **Rhythm Core Alpha**TM website at $\underline{\text{http://www.rhythm.corealpha.com}}$. We also have a group on Facebook at $\underline{\text{http://www.facebook.com/group.php?qid=123510537671498}}$.

Press contact:

SoftEgg Enterprises (SoftEgg LLC)

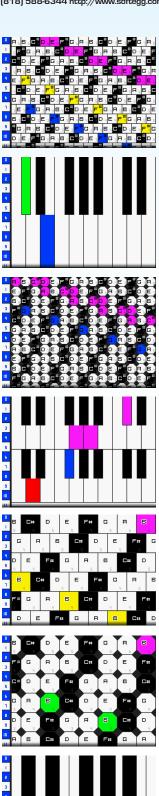
Address: 12133 East Trail, Office A, Sylmar, California, 91342

Web: http://www.softegg.com

http://www.rhythmcorealpha.com

E-Mail: <u>rcapress@softegg.com</u> Phone: (818) 588-6344 (USA)

Contact: Tim Trzepacz





Feature Comparison Chart

	Rhythm Core Alpha™	Rhythm Core Alpha™ (European Release)	Rhythm Core Alpha 2™
Block (loop) Edit Screen	1 to 64 beats / loop	1 to 64 beats / loop	1 to 64 beats / loop
Drum Grid	12 tracks	12 tracks	12 tracks
Instrument Grid	8 tracks	8 tracks	8 tracks
Velocity control	7 levels	7 levels	7 levels
Instructions Panel	√	√	
VU Meters			√
Mute / Solo on all tracks	1	√	√
Mute / Solo selected tracks at the same time buttons			√
Shift / Clear for Drums	√	√	√
Safety on Shift for Drums			√
Track / Sound Renaming			√
Block Renaming			√
Pattern Status Text Display	V	√	
Pattern Elapsed Time / Remaining time bars & counters.			√
"Block Lock" always edits the playing block when selected			√
Keyscale / Shift / Pattern Step / Block change buttons	25	25	25
Allow track to exempt from keyscale change			√
Change sample independent of sound parameters			V
Keyscale Button change step quantization setting			√
Pattern Edit Screen	1000 steps	1000 steps	1000 steps
Multiple chord loops	\checkmark	V	√
Record Chord and Block		\checkmark	√
changes into the pattern			
Insert/Delete Pattern Steps		\checkmark	V
in the middle of the pattern.			,
"Shift" parameter allows transpose within a single keyscale.			√
Solo Synthesizer Screen	√	√	√
Force Key/Scale option	√	√	√
6 Way Solo Grid	√	$\sqrt{}$	√
8 Way Solo Grid			√
Configurable Grids			√
1,2, and 3 Row Piano Solo Grids			V
Wide Solo Grids (finger-playable grids)			V
Record Solo into Track		1 st sixteen beats only	All beats



Feature Comparison Chart continued...

	Rhythm Core Alpha™	Rhythm Core Alpha™ (European Release)	Rhythm Core Alpha 2™
Grid lights when notes are played.			√
Sample Based Synthesis Engine	√	√	√
Drum Samples	122	122	140
Drum Sounds	122	122	144
Instrument Samples	166	166	201
Instrument Sounds	166	166	225
ADSR Volume Envelopes	√	√	√
Panning Control	√	√	√
Vibrato		9 Waveforms	13 Waveforms
Portamento (smooth pitch glide)			√
Echo			√
Pitch Envelopes			√
Pitch adjustment (fine/coarse)			√
Envelope Shape Waveforms			8
Sound / Track Renaming			√
Sort options for Sound List			3/4
Drum Pad Screen			√
Mixer Screen			√
Safety Menu on Help Button			√
Shift Buttons accelerate spinners			√
File Menu	√	√	√
Basic File Options: Load, Save, Delete File & Clear Current Song	√	√	1
Export MIDI File to SD card			Type 0 & Type 1
Export ASCII File to SD card			√
Export Binary File to SD card			√
Export recording of control input to SD card			√
Export & Import single blocks (loops) as files.			User loops or 91 demo loops provided
Touch Screen Stylus control settings			√
Stylus & Button on-screen display graphics			V





ENTERPRISES
12133 East Trail, Office A, Sylmar, California, 91342
Phone: (818) 588-6344 http://www.softegg.com







